

A modern living room interior featuring a white sofa with beige and grey pillows, a wooden coffee table with books and a vase, and a large chandelier. The room has a vaulted ceiling and a fireplace with a stone surround.

RESTART

RENOVATION AND DESIGN

investment guide

THANK YOU

FOR INQUIRING

Thank you for considering Restart for your project. We would love the opportunity to create a classic, timeless home for you and your loved ones to enjoy.

At Restart we're passionate about helping busy homeowners save time and overwhelm by handling the 2,584 decisions that come with designing a beautiful, inviting home.

In this guide, you'll find information about our signature design process, our services, the investment for working together, and more. Having us by your side throughout your project ensures your investment in your home is protected, maximized, and fully realized, leaving nothing to chance.

We look forward to learning more about your unique project.

Jessica Holwick
Restart Renovation and Design



OUR MISSION

IN EVERYTHING WE DO

"The ultimate goal at Restart is for you to enjoy a smooth experience and a beautiful finished project. Our family owned expertise in interior design and renovation allows us to think beyond the surface - creating a simplified process, streamlined communication and endless efficiencies along the way.

- Jessica



Hello.

So Nice To Meet You.

We are Scott and Jessica Holwick, partners in life and in business! Together we utilize our construction and interior design expertise, to create timeless homes for our clients!

Through combining our super powers we have developed an intuitive understanding of what makes a beautifully - crafted space.

I (Jessica) spearhead all things design and Scott leads construction. Blending our expertise means that interiors come to life smoothly and stylishly! Our work prioritizes craftsmanship and melds a fresh, modern perspective with timeless appeal.

Our specialty? Providing turnkey renovations and interior design to clients who value a relaxed experience and an elevated outcome—without having to handle the devilish details themselves.

Our philosophy? Home is where the heart is. So our mission is to create a place for you to do what matters most—gather, relax, and spend time with the people you love.

BEFORE YOU'RE A CLIENT

GETTING TO KNOW YOU

01 PHONE CALL

In this complimentary 20 minute phone call, we'll discuss your project goals, timeline, and budget. We'll share about our process to determine if we're a good fit and answer any questions you have about working together.

02 CONSULTATION

During this one hour in home consultation, we'll walk through your space, take notes, and gather the information we need to prepare a rough estimate for your project.

03 ROUGH ESTIMATE

After the consultation, we'll prepare a rough estimate to outline the scope of work, estimated project costs and timeline. Once approved, you'll receive a design agreement and invoice to officially confirm your spot on our design calendar.

ONCE YOU'RE A CLIENT

EVERY PROJECT BEGINS WITH YOU

01 GETTING STARTED DETAILS

Once it's official, we'll send over additional details to help us understand your design style, lifestyle, and goals.

02 DESIGN TIME

With a full understanding of your lifestyle, design aesthetic, and goals, we'll move into our detailed design phase to prepare the perfect plan for your space.

03 PRESENTATION MEETING

During this in-home meeting, we'll present to you your finished design for your space! We'll also bring samples so you can see the beautiful finishes and fabrics that will make up it!

OUR PROCESS

01 | THE DESIGN PHASE

This phase includes:

- Project Feasibility and Accurate Measurements
- Conceptual drawings of floor plans and elevations
- Design Collaboration and Sourcing of finishes, samples and furniture.
- Meeting with trades to prepare estimates
- In-home design presentation of finishes and furniture through virtual design boards and samples
- Design support & revisions
- 3d renderings so you can visualize your finished space!

Timeline:

Depending on the scope of work, this phase may take 4-8 weeks or longer.



OUR PROCESS

02 | CONSTRUCTION/ PROJECT MANAGEMENT PHASE

This phase includes:

- Ordering and purchasing items
- Performing the Construction (if Restart is doing the renovation)
- Coordinating and managing our trades
- Collaborating with your contractor/ builder on the design and site visits to see it is being correctly implemented. (if using your own contractor or working with a builder)
- Coordinating deliveries and shipments
- Providing status updates throughout your project

Timeline:

Depending on the scope of work, this phase may take 4-16 weeks, or up to a year.



OUR PROCESS

03 | THE INSTALLATION PHASE for FURNISHING PROJECTS

This phase includes:

- Coordination of white glove delivery of your goods
- Onsite management by our team on your install day
- Hand-selected accessories to complete your space
- Styling of your finished rooms
- Post-install design support

Timeline:

Depending on the size of your project, there may be more than one installation.



We source from a variety of local and to-the-trade vendors and price our products so they reflect a reasonable retail price. Invoices for furnishings are due prior to order placement.

SHIPPING & WHITE GLOVE DELIVERY

Our vendors require that items are shipped to a receiving warehouse so they can be received, inspected, and stored. When your home is ready for soft furnishings, the receiving warehouse will provide white glove delivery and assembly. This is the same way retailers like Pottery Barn and Williams Sonoma provide white glove delivery.

Shipping and white glove delivery fees are between 15-20% of the furniture budget.

SERVICES AND INVESTMENT

We provide full service interior design (*think concept to completion*) for new builds, furnishing projects. and renovations *including* the construction and general contracting on our renovation projects.

INTERIOR DESIGN

Our Interior Design service is perfect if you are already working with a builder/ contractor or for projects that require no renovations such as Furnishings Only.

- DESIGN FOR CONSTRUCTION

(Architectural Design and Hard Finishes Selections)

Minimum of 2 rooms

Kitchens	\$6,000+
Baths	\$4,500+
Main floor (~1000 sq ft)/ Whole House	\$20,000+

- FULL SERVICE INTERIOR DESIGN

(Full Design and Furnishings)

Minimum of 2 rooms

Per room	\$25,000+
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- FURNISHINGS ONLY

(Layout Design and Furnishings)

Minimum of 2 rooms

Per room	\$20,000+
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- *prices include design and furnishings (where applicable)*

INTERIOR DESIGN + REMODEL

Our Interior Design + Remodel service is perfect if your project requires renovations. In addition to Full Design, we provide construction, general contracting services and project management.

- DESIGN + REMODEL

(Full Design and Remodel)

Kitchens	\$80,000+
Baths	\$30,000+
Main floor (~1000 sq ft)/ Whole House	\$175,000+

- FULL SERVICE INTERIOR DESIGN + REMODEL

(Full Design, Remodel and Furnishings)

Main Floor (~1000 sq ft)/ Whole House	\$235,000+
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- DESIGN + MINI RENI

(Design, Paint, Flooring and Furnishings)

Minimum of 2 rooms

Per Room	\$35,000+
Main Floor (~1000 sq ft)/ Whole House	\$135,000+

- *prices include design, renovations, and furniture (where applicable)*

FURNITURE INVESTMENT

EVERY PIECE IS CHOSEN WITH YOUR LIFESTYLE IN MIND

Below is a general range of the investment our clients typically make in their furniture. All of our furniture is sourced from our to - the - trade vendors so you get a one of a kind, custom look.. If a special piece is outside of the approved budget range, we will notify you in advance before we incorporate it into your design.

SOFA	\$3,500-10,000	DESK	\$1,200-4,000
SECTIONAL	\$4,800-10,000	KING BED	\$2,000-5,500
LOUNGE CHAIR	\$1,500-6,000	QUEEN BED	\$1,500-4,200
OTTOMAN	\$900-3,000	TWIN BED	\$1,300-3,000
COFFEE TABLE	\$1,000-3,000	NIGHTSTAND	\$900-3,000
TABLE LAMP	\$350-1,100	MIRROR	\$500-2,000
FLOOR LAMP	\$500-2,000	PILLOWS	\$100-450
CONSOLE TABLE	\$1,000-6,000	CUSTOM DRAPES	\$1,500-5500+
AREA RUG 9X12	\$2,000-15,000	OFF-THE-SHELF DRAPES	\$1,000+
DINING TABLE	\$1,900-10,000	DRAPERY HARDWARE	\$700+
DINING CHAIRS, EACH	\$500-2,000	WOVEN SHADES	\$350+
BUFFET	\$1,000-3,000	ROMAN SHADES	\$850+
CHANDELIER	\$900-5,000	SHUTTERS	\$550+
BAR STOOLS, EACH	\$400-1,500	ARTWORK	\$600-3,000+
KITCHEN PENDANT	\$500-1,500	ACCESSORIES/ROOM	\$1,500+

CLIENT LOVE

THE HONOR IS ALWAYS OURS

" We were so impressed with Restart from the beginning- with the integrity, craftsmanship, and communication every step of the way. Thank you for our dream space, Scott and Jessica! It turned out more beautiful than we ever imagined."

- Marsha

COMMUNICATION

IS KEY TO A SUCCESSFUL PROJECT

OUR COMMITMENT TO YOU

Proactive communication is essential to keeping your project running smoothly. It is our goal to provide clear and frequent updates so you always know the progress of your project.

BUSINESS HOURS

Our business hours are Monday - Friday 9:00 am to 5:00 pm, and you can always expect a response to your emails and phone calls during this time.

PROJECT CORRESPONDENCE

Email is our preferred method of communication so we have a record of everything happening with your project. Each Friday, you'll receive a personalized email providing clarity into our progress, detailing any decisions we need from you, and sharing what's next.

To provide you with a streamlined and stress-free design experience, we limit text messaging to quick turnaround situations, and do not use texts or social media messages for project correspondence.



FREQUENTLY ASKED QUESTIONS

SO YOU KNOW WHAT TO EXPECT

HOW MUCH SHOULD I BUDGET?

We work with clients in a few different ways so we can accommodate different budgets. For our full service design, our clients typically have furnishing and project budgets beginning at \$40,000. We charge a flat fee for our design services and you'll know the design fee upfront at the time we start your project. Our design fees begin at \$4,500.

WILL I RECEIVE YOUR TRADE PRICING?

We are fortunate to have relationships with so many talented vendors and we love designing with custom and one-of-a-kind pieces to make every design unique. These relationships require a time and financial commitment, and it is our policy to price our products so they are a reasonable retail price.

Our pricing includes our team managing the entire ordering process for you, so you never have to lift a finger.

CAN YOU USE MY EXISTING PIECES?

While we do our best to incorporate heirlooms and antiques into your design if they are compatible with the layout of the space and your design aesthetic, we cannot guarantee the inclusion of your existing pieces.

HOW MUCH TIME DOES THIS PROCESS TAKE?

Every project is unique and we'll provide an estimated timeline in your proposal. The design phase takes anywhere from 4-12 weeks. From there, ordering, furniture production, shipping, and construction can take anywhere from 8-24 weeks or more.

A typical furnishing project takes about 12-16 weeks from start to finish, and a large renovation or build project can take 6 months or more. We recommend securing a designer 6-8 months in advance of any upcoming deadlines.

FREQUENTLY ASKED QUESTIONS

SO YOU KNOW WHAT TO EXPECT

HOW OFTEN CAN WE TALK?

Once we've officially started your project, we're available by email during business hours and are happy to schedule calls to talk through any questions you have about the process. We'll find out upfront how involved you want to be and how often you want updates, then we'll manage the communication from there so you can enjoy the process without overwhelm or anxiety.

WHO DOES THE CONSTRUCTION? CAN YOU RECOMMEND A CONTRACTOR/TRADES?

On our Interior Design + Remodel projects, our company performs a majority of the renovation work ourselves but partnering with professional tradespeople is a crucial part of our process. We'll work with our team of trades to prepare estimates for the work we recommend and oversee their progress throughout your project. If you are already working with a licensed contractor or builder, your proposal will detail how we'll communicate and collaborate with their team to ensure a seamless process.

WHAT IF I DON'T LOVE THE DESIGN?

The research phase of every project is incredibly detailed and thorough so we have a complete understanding of your design style *and* lifestyle. Every proposal includes a certain number of reselections. In cases where you are unsure of an item and it's something we know you'll love, we'll state our case as to why it's "the one" for you. These items are oftentimes the ones our clients tell us they love most.

WHAT IF THERE ARE ISSUES?

We'll be working closely together for an extended period of time, and there may be delays or frustrations along the way. It is our commitment to manage any issues and provide open and honest communication so you are never left in the dark. We pride ourselves on providing good communication, an enjoyable and seamless experience and a beautiful end result.



NEXT STEPS

WE'D LOVE TO CONNECT

Once again, we are honored to be considered for your project and would love to learn more about you and your family.

The next step from here is to fill out our form so we can learn more about your project! You can do that [HERE](#).

After you fill out the form, we will review it and get back in touch with you in one business day.

Thank you again for taking the time to reach out. We look forward to hearing from you.

Jessica